Synthetic and anonymized data

10th Montréal Industrial Problem Solving Workshop Desjardins Group

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Agenda

- 1. Team's presentation
- 2. Desjardins context & goal
- 3. General comments on synthetic datasets
- 4. Approaches
 - a. Fully synthetic approaches (GANs,)
 - b. Partially synthetic (De-anonymized)
- 5. Data-copying as a measure of privacy
- 6. DP-Auto-GAN

Introduction (Anne-Sophie)



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Desjardins: Context & Goal

- Explore approaches and develop algorithms to produce synthetic and anonymized data, while retaining a maximum of statistical information to enable the development of models.



Dataset

- Workshop research conducted on a Kaggle financial dataset

Home Credit Default Risk : application_train.csv* 307 511 observations and 122 variables reduced to 82 variables during data cleaning (some categories were also modified)

- Specific task in mind : Compute the risk of default on a mortgage loan.

What's a good synthetic dataset?

Offers privacy

Various ways to measure it! (either before or after producing data)

- Differential privacy
- Risk of correct prediction of confidential attributes
- Data-copying

Offers utility

. . .

Various way to measure it!

- Conservation of summary statistics
 / statistical estimates
- Conservation of prediction power
- Similarity between the original and synthetic dataset (e.g. KL divergence, log-cluster)

How to generate a synthetic dataset?

• <u>Classical approaches :</u>

Learn joint distribution of the variables and generate new data from that model.

- E.g. R package synthpop (sequential modeling of each variable)
 Could not handle the 80 variables of the dataset on a simple desktop computer
 Using Bayesian networks (in particular, PrivBayes also provides DP)
 Did not have the time/resources to implement
- Modern deep generative approaches:
 - \circ $\,$ GAN or VAE $\,$

Literature review on GANs approaches (Mahdieh)

Two main tracks

- Fully synthetic data: all the features (attributes) are sensitive
 - Estimate the data distribution, then randomly sampling from it
 MedGAN , (Differential Privacy)-GAN

- Partially synthetic data: some features are sensitive, not all
 - Censor or synthesize them

A short intro. on generative models

Instead of using real data records, generate synthetic records



1st track: Generative models - MedGAN

MedGAN: handle tabular features by incorporating an auto-encoder into GAN

- **Pro:** handle discrete, binary, categorical features in tabular datasets
- **Cons:** No privacy guarantees (except some empirical evidences)
- No explicit privacy objective used for training MedGAN

discriminator **Med-GAN** Public access to Decoder and Generator Latent space with continuous-value For Enco der Decoder training Real private Data Synthetic public data Real or fake? Random noise Generator Discriminator

No public access to encoder and

1st track: Generative models - DPGAN

(Differential Privacy) GAN

- DP-SGD (stochastic gradient descent)
 - Clipping the gradient
 - Adding noise to the gradient

Challenges associated with generative models

Mode-collapse



Overfitting & memorization

Adversarial Noise: An approach for de-anonymizing datasets / partially synthetic method (Arezoo) How to find features that can pose a privacy risk



Adversarial Noise for Deanonymization



Why and Why not Adversarial Noise

Pros:

- The final dataset looks like to the main dataset
- The relation between non-sensitive data mostly would be preserved

Cons:

- Adding many constraints to keep the relations could be computationally expensive
 - For example if one is 16 years old or less can not have a several children
- Accuracy is the main metric to measure when to stop

Classification

1



0.02

8117

ROC AUC score is: 0.5043280697209536

0.01

0.54



Classification using Only Non-Sensitive Features

The classification report is as follows:

	precision	recall	fl-score	support
0	0.92	0.99	0.95	282686
1	0.07	0.01	0.01	24825
accuracy			0.91	307511



ROC AUC score is: 0.4993022716147093

Overfitting as a measure of privacy (Ehsan)

Overfitting as a measure of privacy

Overfitting and data memorization in generative models is a serious threat for data privacy:



Solution:

- Data-copying
- Over-representing

- Increasing the identity risk
- Increasing attribute disclosure risk

★ "A Non-Parametric Test to Detect Data-Copying in Generative Models", <u>C. Meehan</u>, <u>K. Chaudhuri</u>, <u>S. Dasgupta</u>





Data-copying





Solution:

- 1. Divide the space to subspaces.
- 2. Find Pr(A>B) for each subspace.
- 3. Use weighted average for data-copying value.





(a) Illustration of over-/under-representation
 Training sample: •, Generated sample: •
 (b) Illustration of data-copying/underfitting Training sample: ×, Generated sample: •

Adopted from the same reference

Simulation Results



Data-copying

Pros:

- Can be used as an initial test for checking the performance of an existed synthetic data set.
- Can be used to measure the privacy of data

Cons:

- Need to tune hyper-parameters precisely
- It needs to be merged with some other tools for better performance.

DP-Auto-GAN (Dylan)

Model Architecture



Source: arXiv:1912.03250 [cs.LG]

Graphical Evaluation



Histogram For Age (15,000 Iterations)

Initial Thoughts on DP-Auto-GAN

Pros:

- Works on binary and mixed data types
- Shows good results for low epsilon values, epsilon ~1.

Cons:

- Training an autoencoder and GAN are computer intensive even for small datasets such as ADULT.
- There is limited information on the amount of data that can be generated
- The proposed methods of evaluation are mostly visual

Conclusion (Anne-Sophie)

- Measuring privacy
 - Need to decide exactly what protection is desired
 - Data-copying is a promising criterion; need to study more and compare to DP
- Measuring utility
 - Need to make a complete list of specific utility measures which are desired (if only one classification task is of interest, synthetic data generation is not ideal)
- Generating the synthetic datasets
 - With more time / computing resources it should be possible to get synthpop to work
 - GAN-like methods are promising, but also require a lot of time and knowledge
 - Any method used will have to be personalized to the specific dataset of interest (non-Kaggle)

Thanks for your attention Q&A