

# Fluid and Diffusion Models of an M–designed Call Center with Retrials

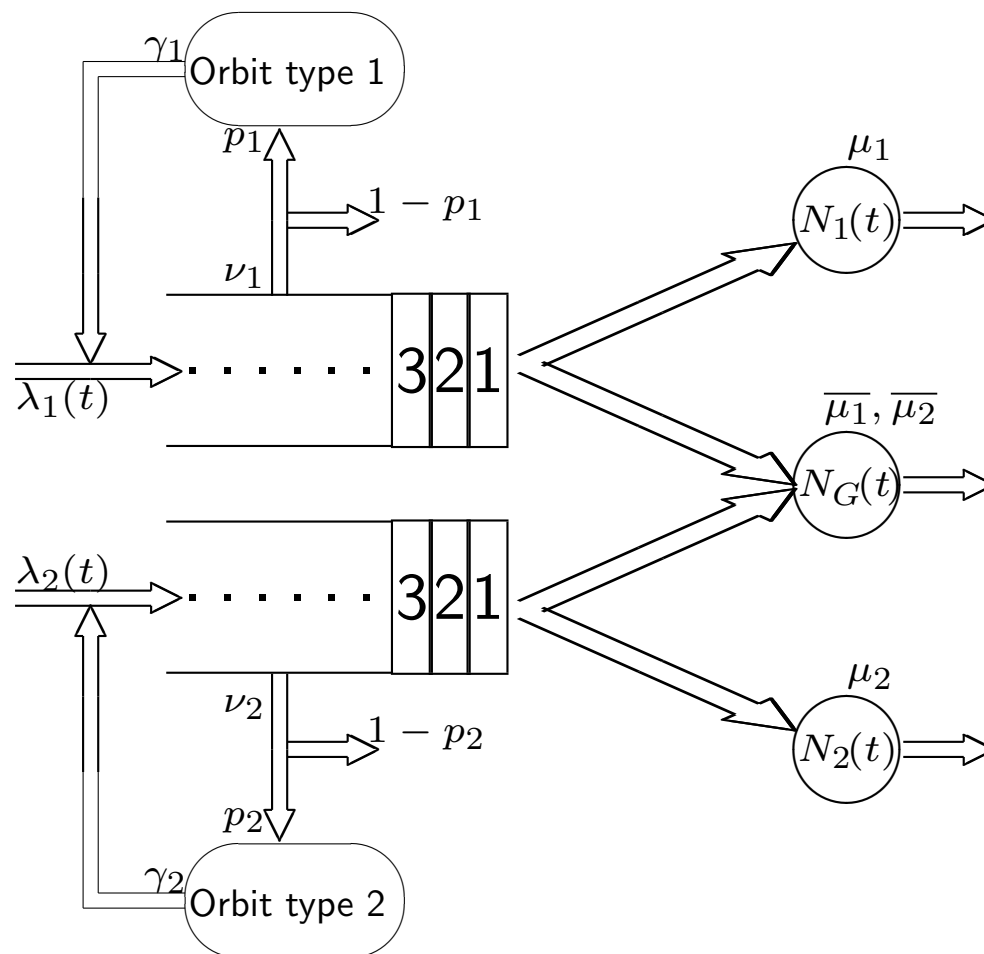
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# Outline

1. Model of an M–designed call center with retrials
2. Approximation via a deterministic fluid process
3. Refinement to a diffusion model
4. First results
5. Prospects and questions

# 1. Model of an M–designed call center with retrials



# Assumptions

- Customers arrive according to independent, non-homogeneous Poisson-processes with rates  $\lambda_1(t)$  and  $\lambda_2(t)$
- $N_1(t)$ ,  $N_2(t)$ , and  $N_G(t)$  are the time-dependent numbers of available agents
- Exponentially distributed service times with rates  $\mu_1$ ,  $\mu_2$ ,  $\overline{\mu}_1$ , and  $\overline{\mu}_2$ .
- Preemptive priority of type-1-customers
- Exponentially distributed times-to-abandon with rates  $\nu_1$  and  $\nu_2$

# Assumptions

## continued

- Impatient customers recall with probability  $p_1$  and  $p_2$  after exponentially distributed times-in-orbit with rates  $\gamma_1$  and  $\gamma_2$
- Infinite waiting room

## 2. Approximation via a deterministic fluid process

- $Q(t) = (Q_1(t), Q_2(t), Q_{O1}(t), Q_{O2}(t))_{t \in \mathbb{R}_0^+}$  denotes the number of customers in the system and the orbits
- $Q^F(t)$  is the **f**luid-process vector referring to the stochastic process vector
- The processes are characterized through a system of nonlinear differential equations
- **Justification:** Strong law of large number applied to a scaled version of  $Q(t)$  <sup>1</sup>

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<sup>1</sup>see A. Mandelbaum, W. Massey, and M. Reiman, Strong Approximations for Markovian Service Networks, *QUESTA*, 30, 149-201, November 1998

# Differential equations for the population in system

$$\begin{aligned} \frac{d}{dt}Q_1(t) &= \lambda_1(t) - \nu_1 \{Q_1(t) - N_1(t) - N_G(t)\}^+ - \mu_1 \min \{Q_1(t), N_1(t)\} \\ &\quad - \bar{\mu}_1 \min \left\{ N_G(t), \{Q_1(t) - N_1(t)\}^+ \right\} + \gamma_1(t)Q_{O1}(t) \end{aligned}$$

$$\begin{aligned} \frac{d}{dt}Q_2(t) &= \lambda_2(t) - \nu_2 \left\{ Q_2(t) - N_2(t) - \left\{ N_G(t) - \{Q_1(t) - N_1(t)\}^+ \right\}^+ \right\}^+ \\ &\quad - \mu_2 \min \{Q_2(t), N_2(t)\} + \gamma_2(t)Q_{O2}(t) \\ &\quad - \bar{\mu}_2 \min \left\{ \{Q_2(t) - N_2(t)\}^+, \left\{ N_G(t) - \{Q_1(t) - N_1(t)\}^+ \right\}^+ \right\} \end{aligned}$$

$$\frac{d}{dt}Q_{O1}(t) = p_1 \nu_1 \{Q_1(t) - N_1(t) - N_G(t)\}^+ - \gamma_1(t)Q_{O1}(t)$$

$$\begin{aligned} \frac{d}{dt}Q_{O2}(t) &= p_2 \nu_2 \left\{ Q_2(t) - N_2(t) - \left\{ N_G(t) - \{Q_1(t) - N_1(t)\}^+ \right\}^+ \right\}^+ \\ &\quad - \gamma_2(t)Q_{O2}(t), \end{aligned}$$

for all  $t \in \mathbb{R}_0^+$  where  $\{X\}^+$  is the maximum of 0 and  $X$ .

### 3. Refinement to a diffusion model

**Assumption:**

$$Q^n(t) \stackrel{d}{=} nQ^F(t) + \sqrt{n}Q^D(t) + o(\sqrt{n})$$

**Justification:** The functional central limit theorem states

$$\lim_{n \rightarrow \infty} \sqrt{n} \left[ \frac{1}{n} Q^n(t) - Q^F(t) \right] \stackrel{d}{=} Q^D(t)$$

**Consequence:**  $Q^D(t)$  is a solution to a system of functional equations and Gaussian processes if the set of critical times is negligible.

## Functional equation in matrix form

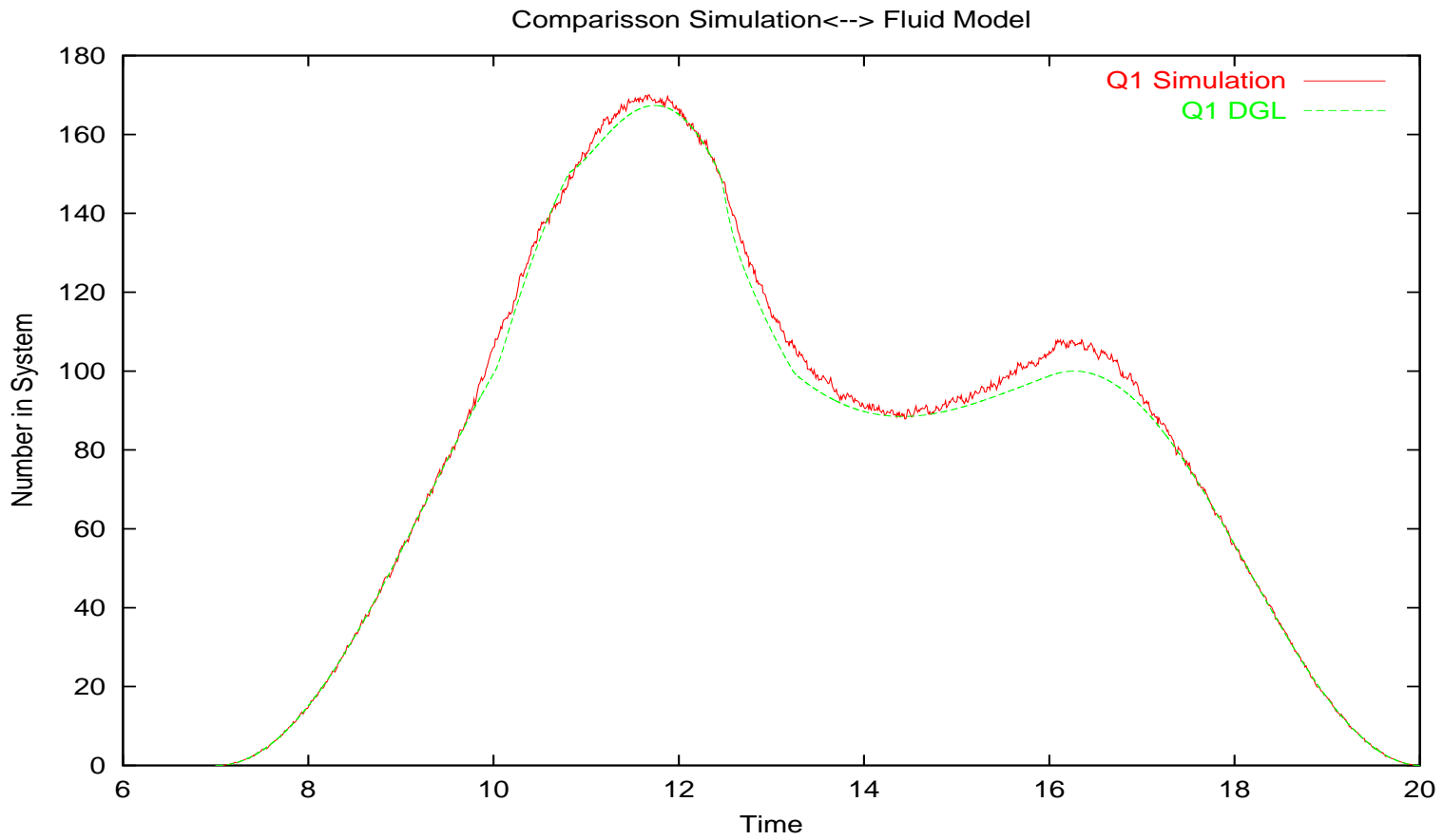
$$Q^D(t) = Q^D(0) + \int_0^t Q^D(s) \cdot A(s) ds + B \left( \int_0^t \frac{d}{ds} Q^F(s) ds \right)$$

where  $B(t)$  is a row vector of standard Brownian motions and  $A(t)$  is the Jacobian of  $\frac{d}{dt}Q(t)$  differentiated at  $Q^F(t)$ .

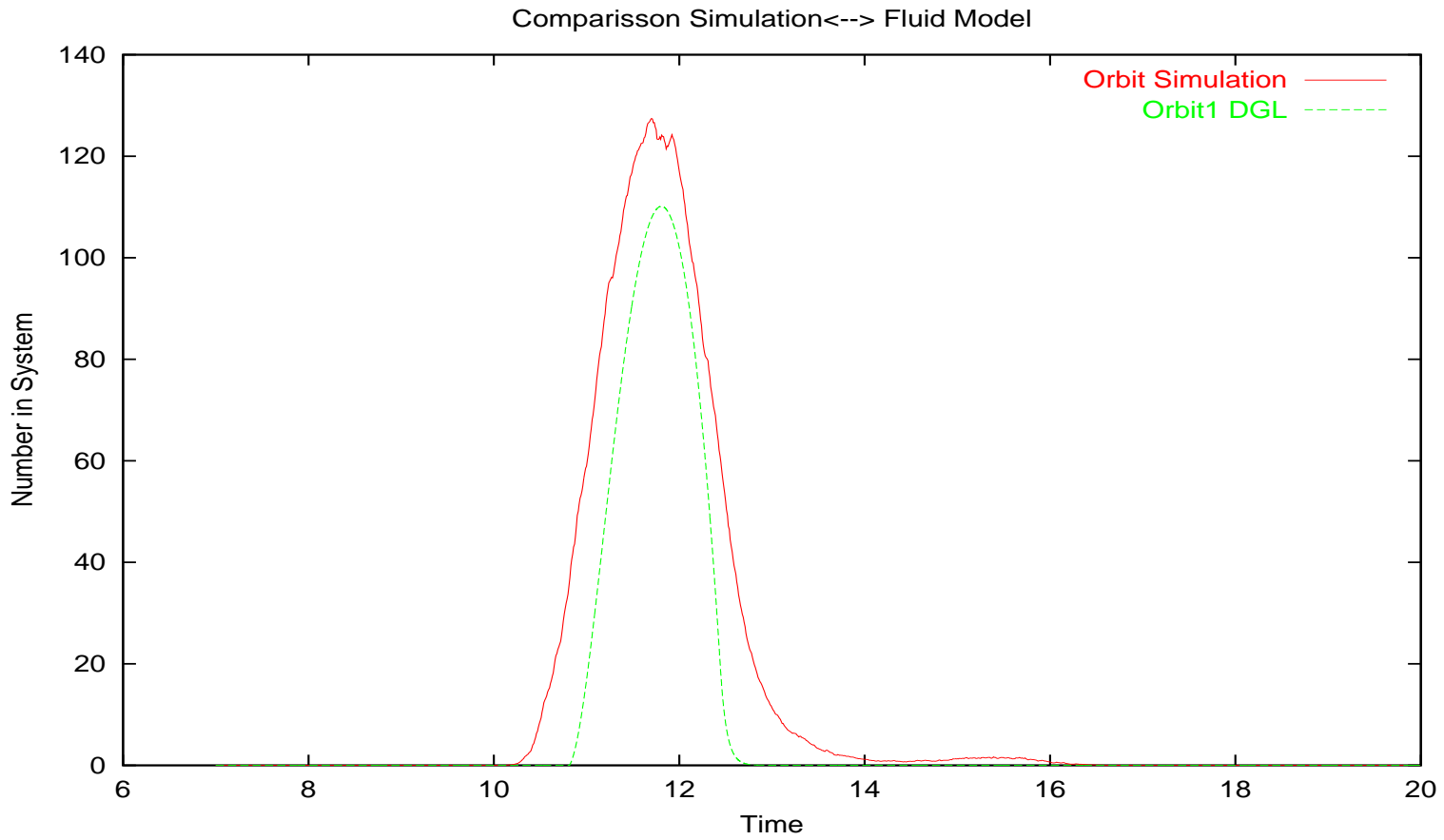
## 4. First results

- The fluid processes describe the mean processes accurately
- The variances of the simulation model are well approximated by the solutions to the differential equations for the variances and covariances
- Recorders have a significant effect on the number in system and the performance measures

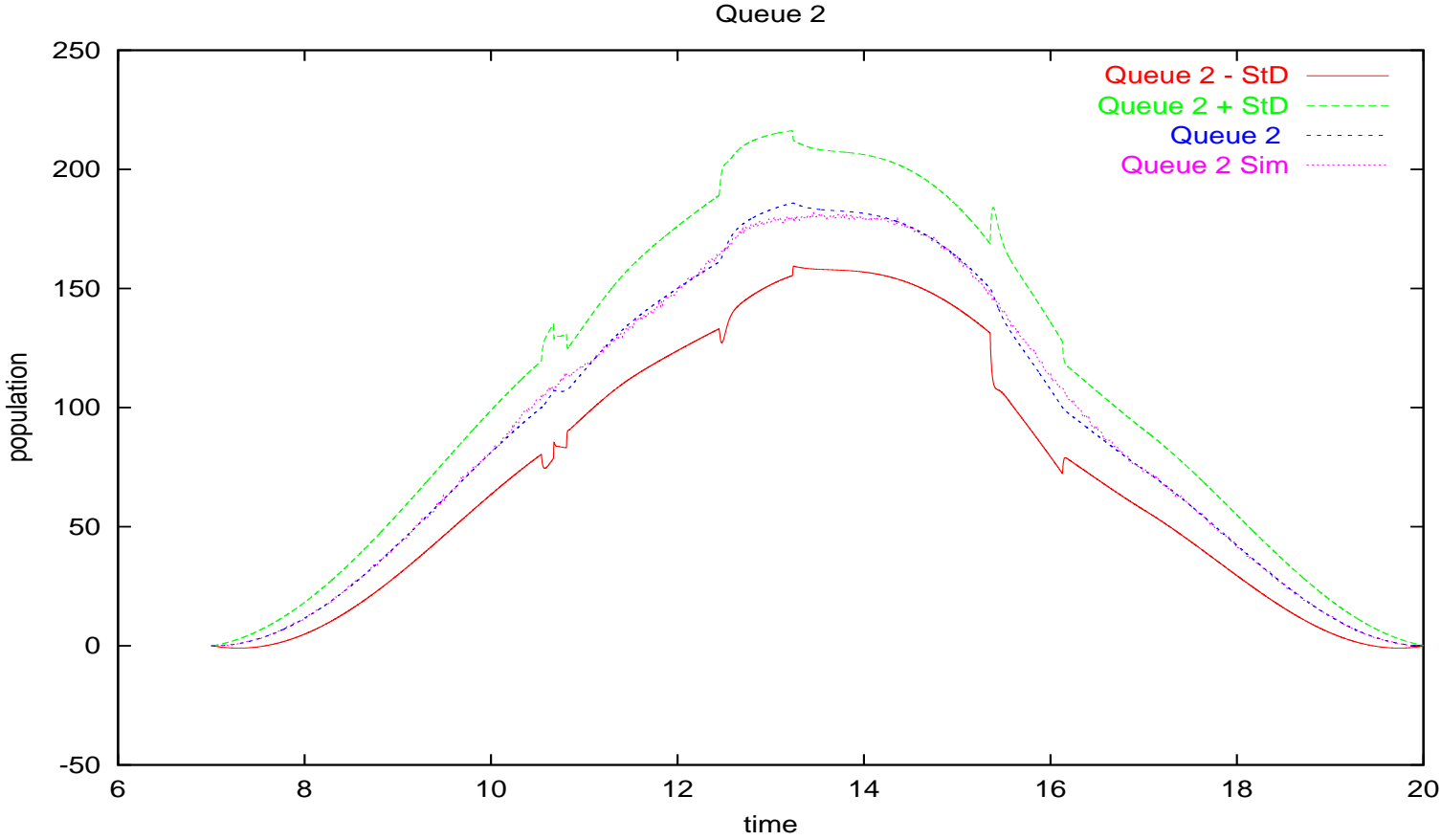
# Customers in queue 1



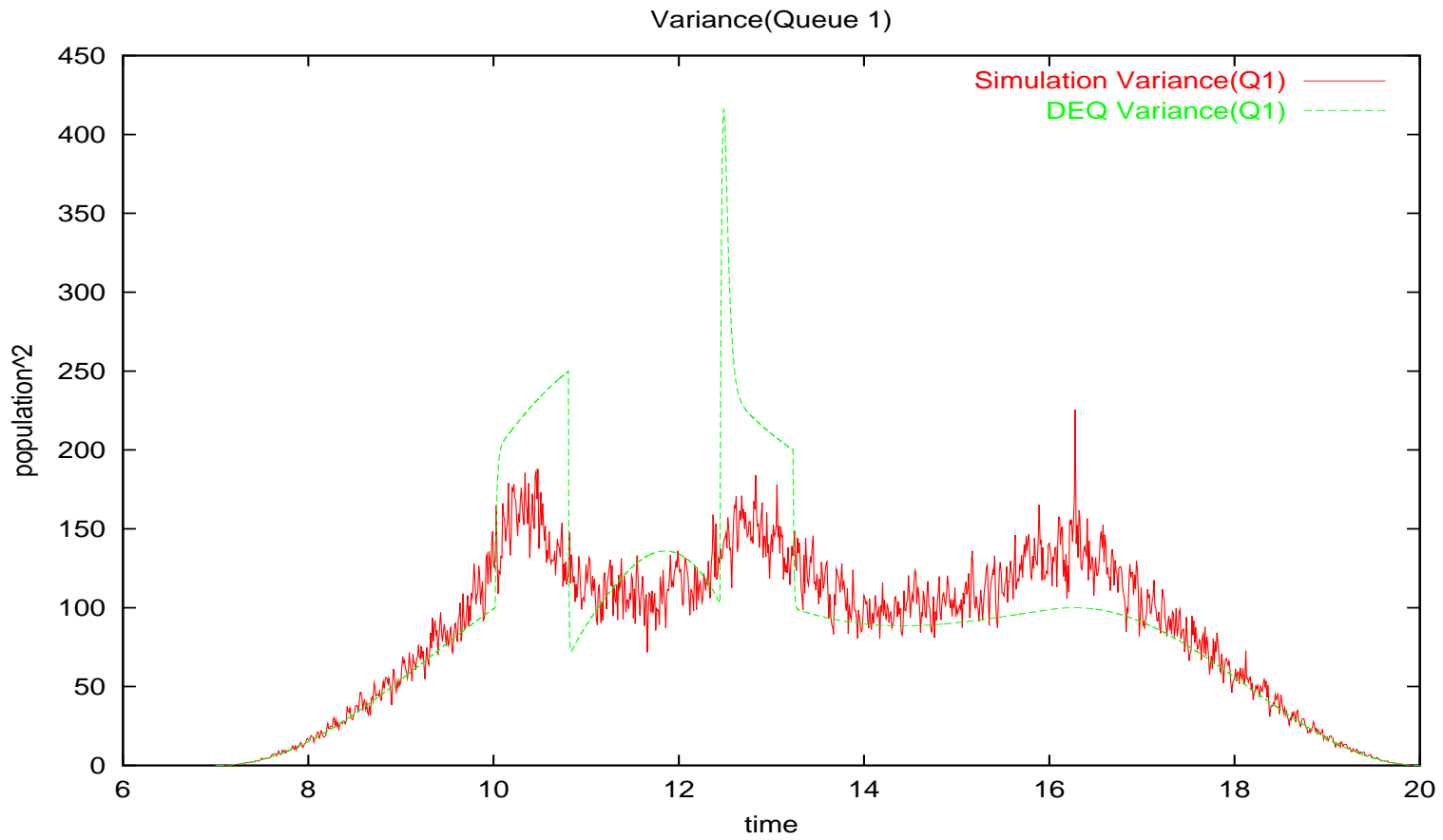
# Customers in orbit 1



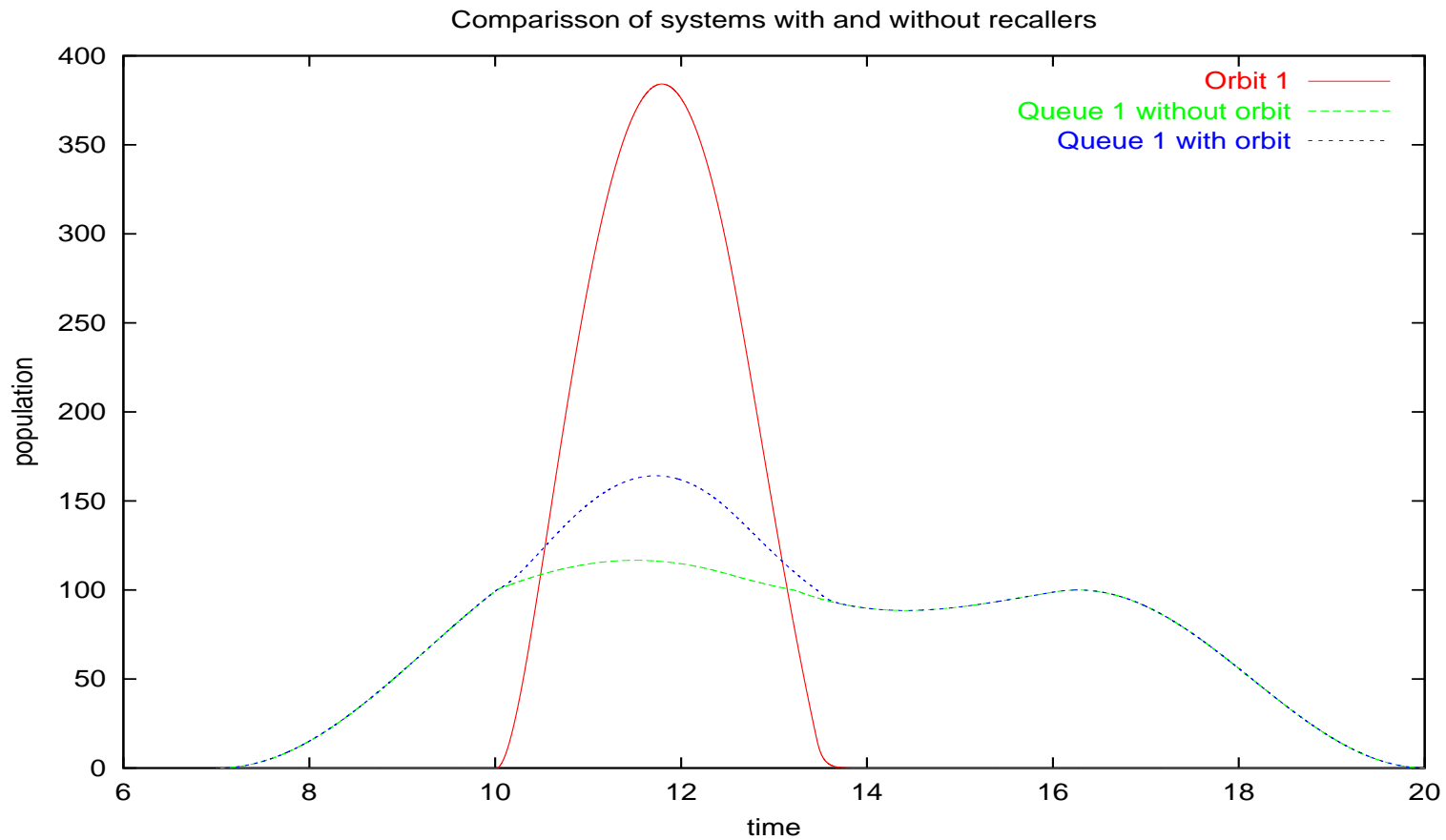
# Customers in queue 2 with variances



# Variations



# Influence of recaller on the population in system



## 5. Prospects and questions

- More simulation studies
- Optimisation of server staffing
- What happens if the processes are not Gaussian?
- Which are useful performance measures for profit maximisation or cost minimisation?
- Should the variances be involved in optimisation?
- . . . .