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Leveraging Survey Data Using Geographic Information Systems, or Putting Statistical Analyses into Context

Our environment plays a role in how we feel, act and socialise. With increasing availability of geospatial information, Geographic Information Systems offer great opportunities to add environmental information to existing surveys. This translates into better understanding of the role of our environments on population outcomes. In this talk, we will present how survey data can be linked to spatial and environmental information. Case studies conducted in Canada will be used for illustration purposes.